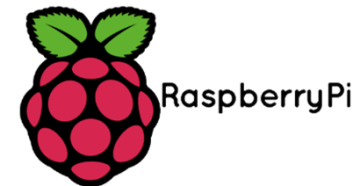




# UP Board Introduction

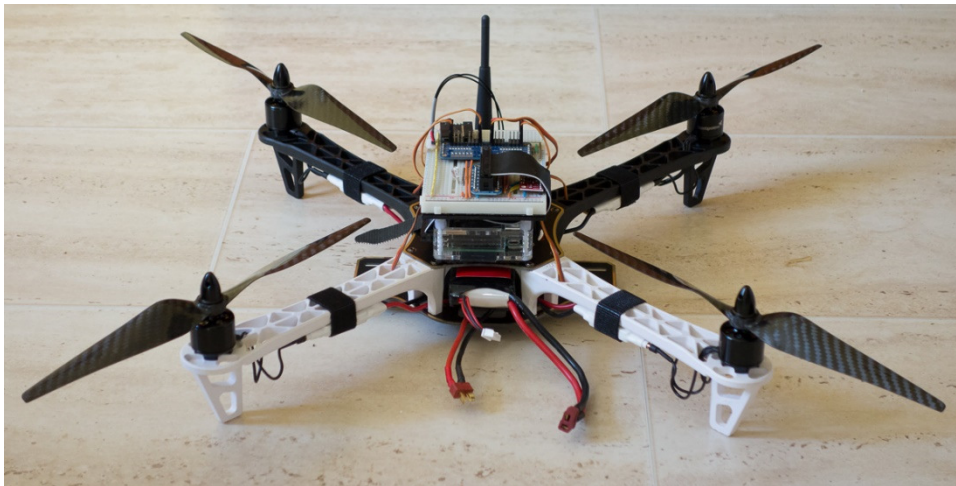
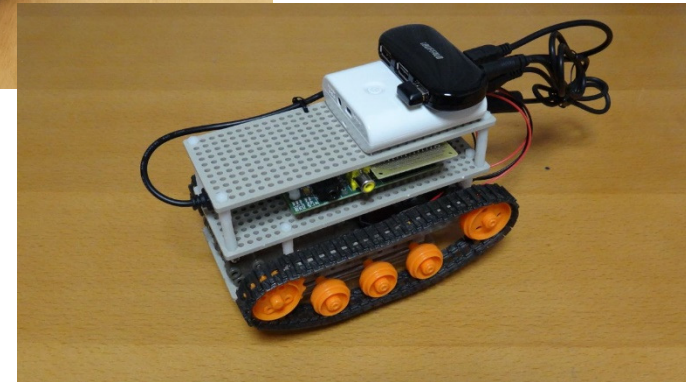
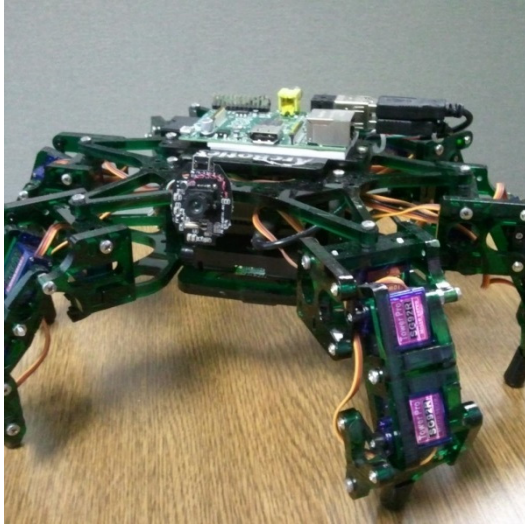
# What is Maker



## Raspberry Pi 3 model B

- 5 million units sold world wide each year
- Open source for everyone
- USD 35 selling price buying online
- Thousands of add-on HAT modules
- Do it yourself and make what you want it to be
- Robots, Drones, Home media center, mini-NAS server... etc

# Maker applications



**Build it yourself robots and drones plus much more!**

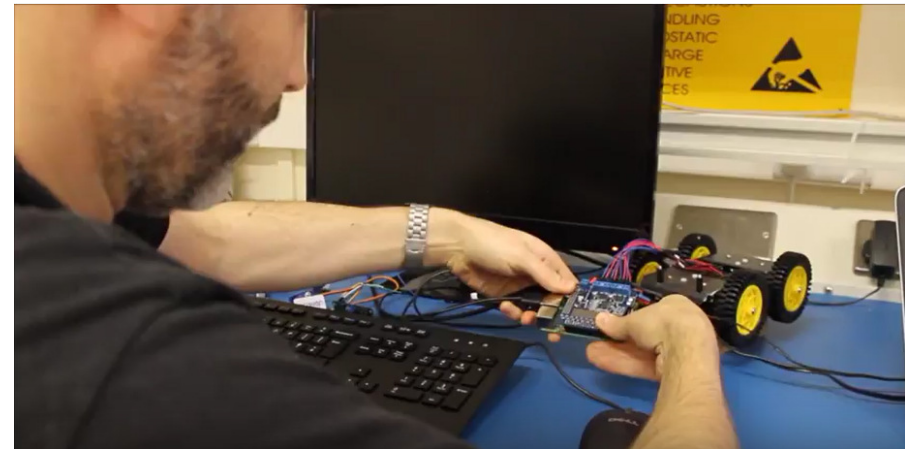
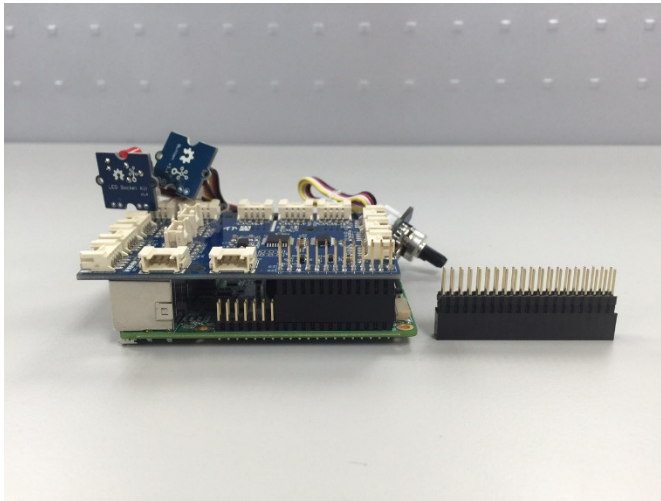
# Why UP



## Professional maker + Industrial application

- For professionals who requires high CPU processing performance and real time response
- Imagine all you can do with Raspberry Pi and much more, all add-on HAT modules from Pi can be used on UP board
- 6x USB 2.0, 1x USB 3.0, 1x HDMI, 1x eDP, 1x MIPI DSI, 4GB RAM, 64GB eMMC and up to 1.92Ghz Intel x5-Z8350 CPU
- UP is not only for makers but also industrial application where performance and size is the key factor. At low price as well!

# UP with add-on HAT modules



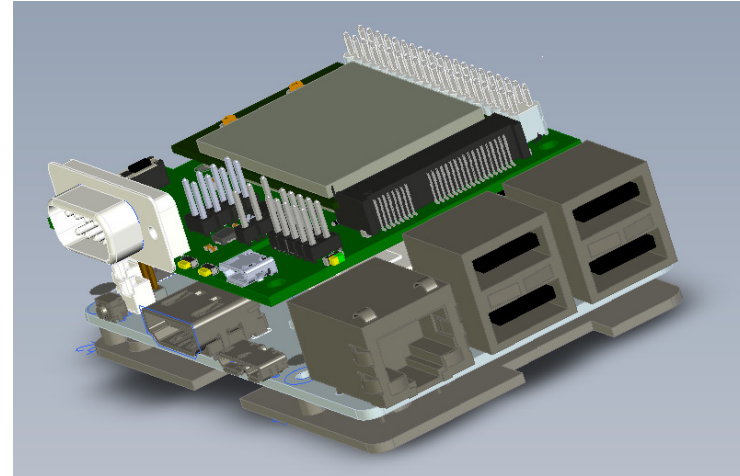
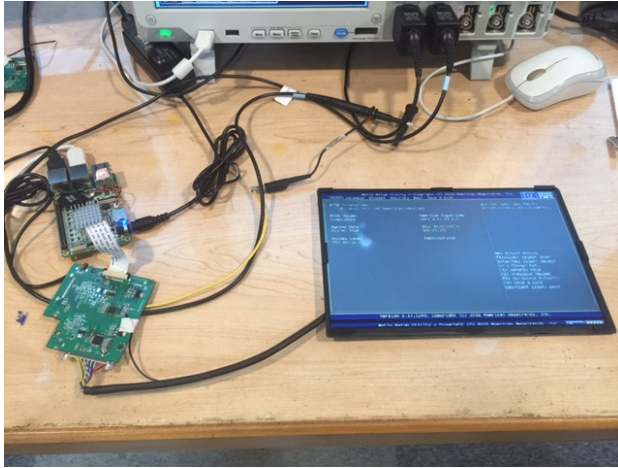
<https://youtu.be/NKESXBM0YJ8>

## **UP supports all available Pi HAT modules plus more multi-function pins**

- In the video we demonstrate UP connecting to a stepper motor HAT module that can control the movement of the wheels in the motor car
- UP offers more multi-function pins compare to Raspberry Pi which provides more application usage for customized HAT module



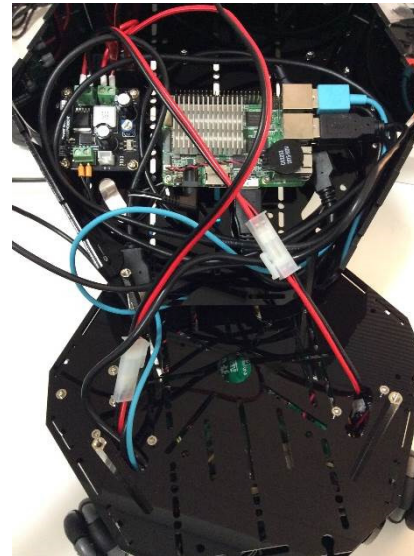
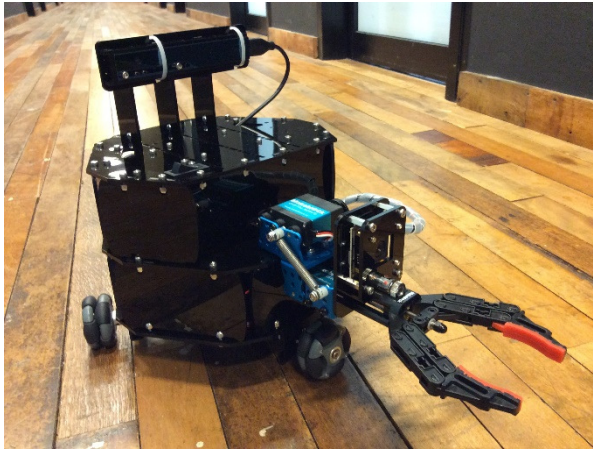
# UP with add-on HAT modules



## UP supports all available Pi HAT modules plus more multi-function pins

- With 3G/LTE, WIFI/BT, Lora and other expansion modules through HAT, UP is able to have great flexibility in all types of communication protocols
- UP also supports MIPI DSI and eDP display panel

# Intel application with UP



## Intel adapted UP board in their Real Sense kit and Robotics demo

- Intel Real Sense 3D camera team partner with AAEON to create a Intel Real Sense Kit bundling UP board + Real sense 3D camera to sell as turn key solution for developers
- Besides Intel Real Sense team, Intel Robotics and Droid team also in discussion of cooperation

# Intel IDF announcement with UP



## **Largest Intel annual event, the Intel IDF will announce partnership with UP**

- AAEON and Intel Real Sense team will sign contract for the Real Sense kit and announce it on Intel IDF, 4/13
- UP is presented in the rehearsal!



# UP Kick starter campaign

**KICKSTARTER**

Discover

Start a project

About us



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## UP - Intel x5-Z8300 board in a Raspberry Pi2 form factor



UP, the credit card computer board for makers powered by Intel Quad Core Atom X5-8300 1.84GHz, running Linux, Windows 10, and Android

Pre-order

Created by

UP



671 backers pledged €105,117 to help bring this project to life.

# UP specs

X86  
64bit  
RTC/ WOL/PXE

Industrial  
operation temp.  
0-60 C

3 years available  
longevity

Customization  
feasibility

eMMC up to 64GB  
up to 166MB/s read  
up to 45 MB/s write

Memory up to  
4GB DDR3L

Android Lollipop  
Windows 10  
Linux, and more

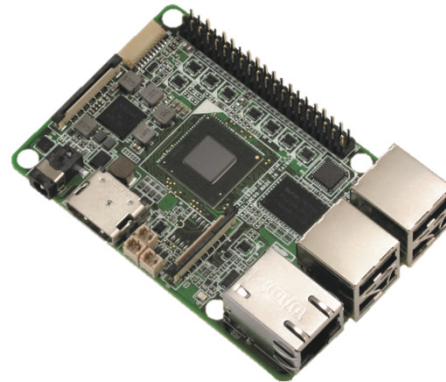
Hardware Security  
AES new Instruction

1x USB 3.0 OTG  
4x USB 2.0  
2x USB2.0 pin header  
1 Gb Ethernet

Intel Atom  
QuadCore x5-Z8350  
up to 1.92Ghz

Intel HD Gen 8  
w/12 Graphic  
Execution Units

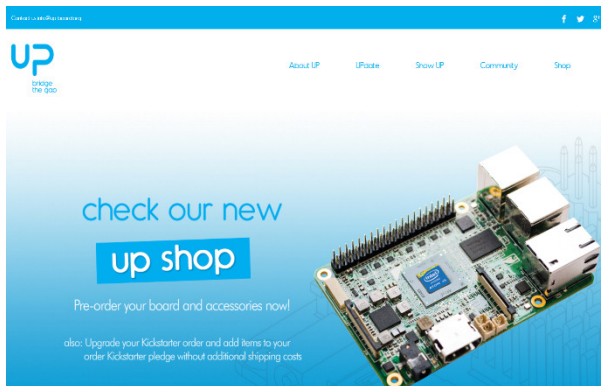
HDMI  
DSI for LCD/TFT  
MIPI for Camera



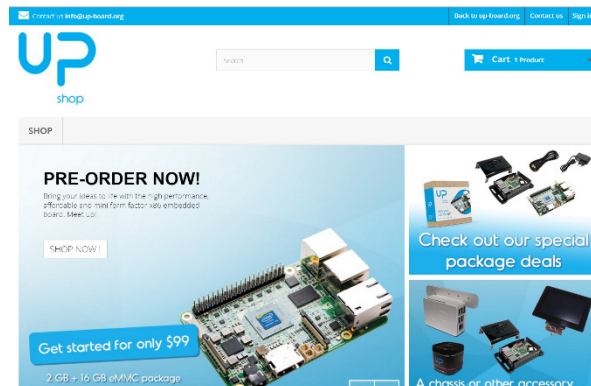
40 pin GP-bus  
Same Pinout of  
Raspberry Pi2

14 nm technology  
2W SDP CPU

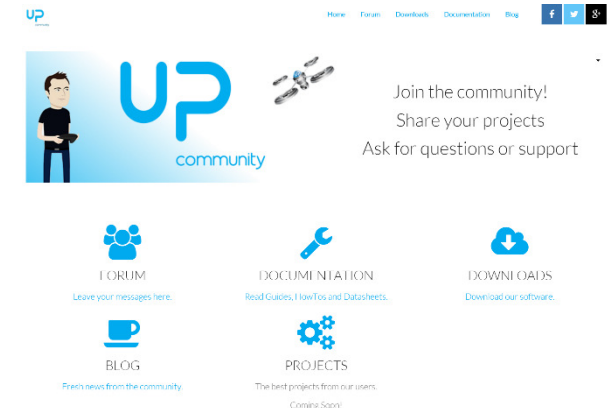
# UP support



Know more about UP



Get your UP board



Join the community

Free download Linux OS\*/ Windows IoT Core image  
Free download 3D chassis stp file  
Free download android sdk

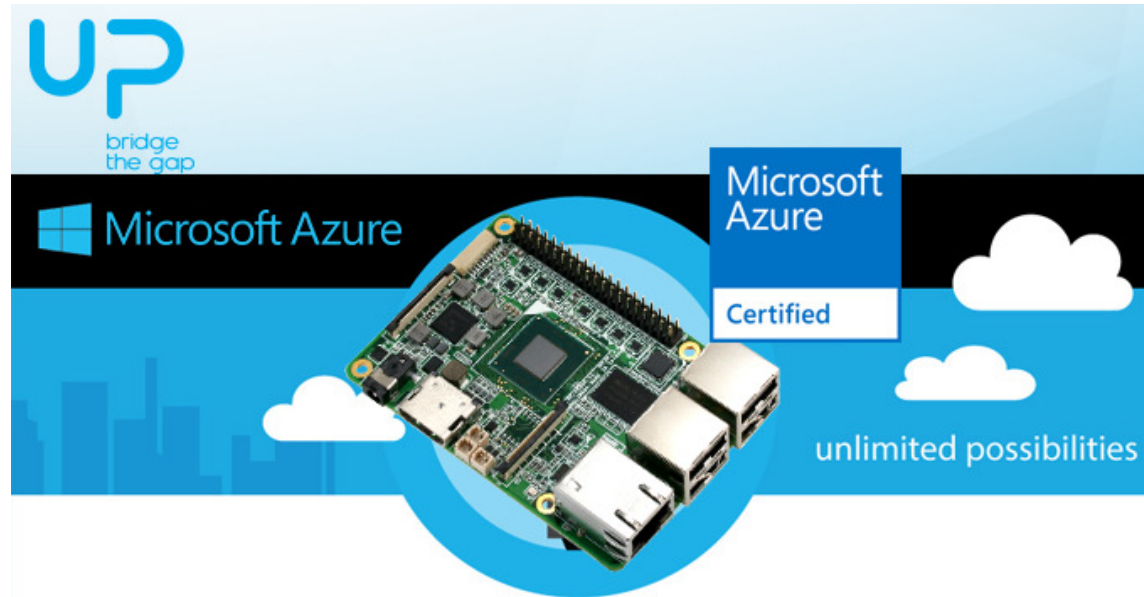
Open block diagram  
Open pin definition  
Open 3D board stp. file

\*limited editions

# UP Eco-system

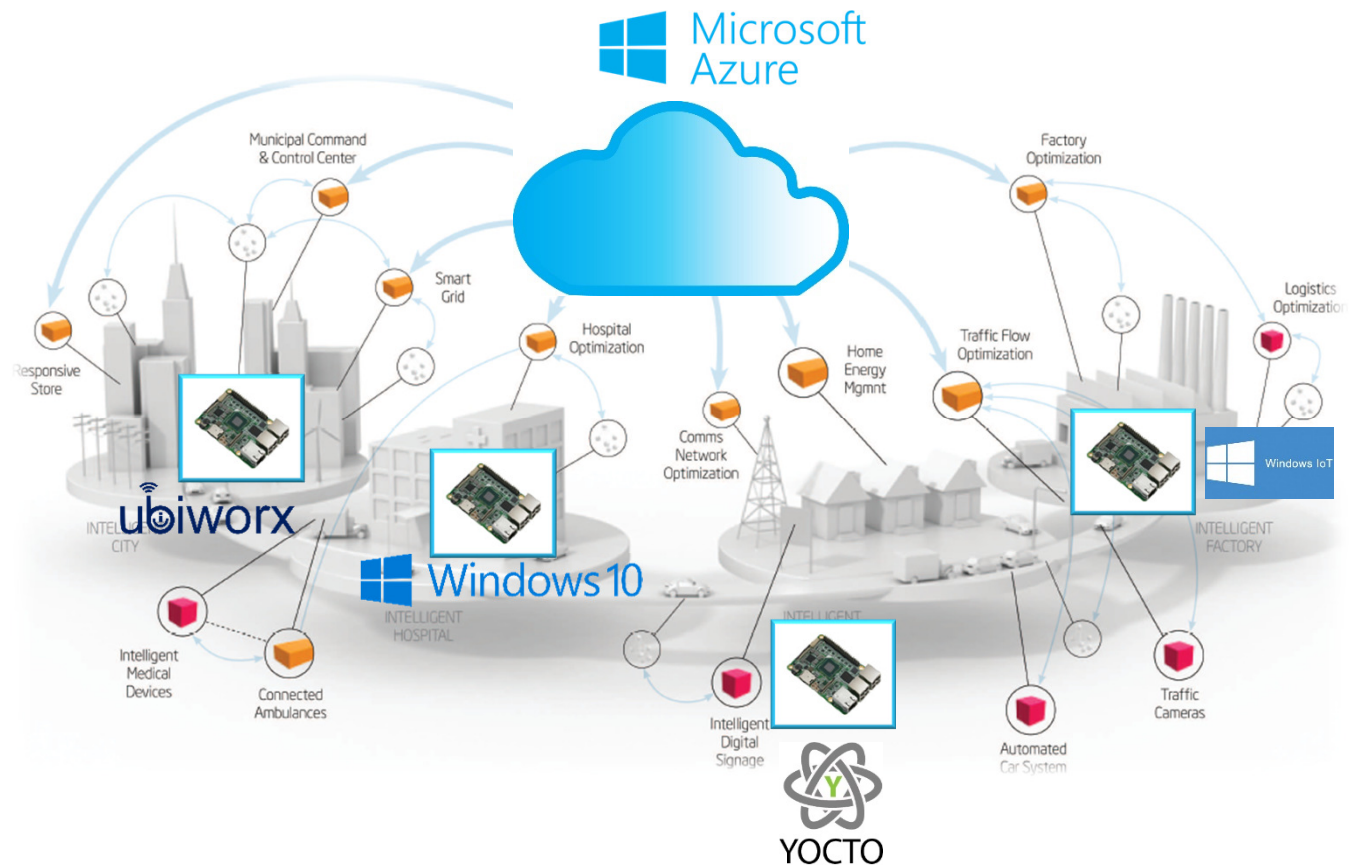


# UP with Microsoft Azure certify

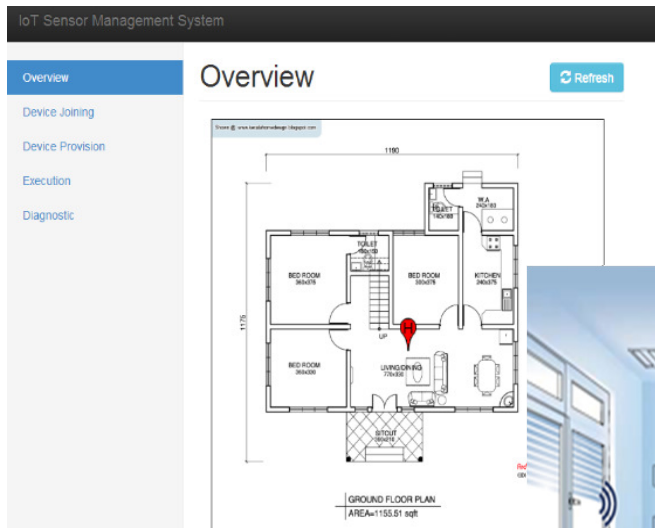




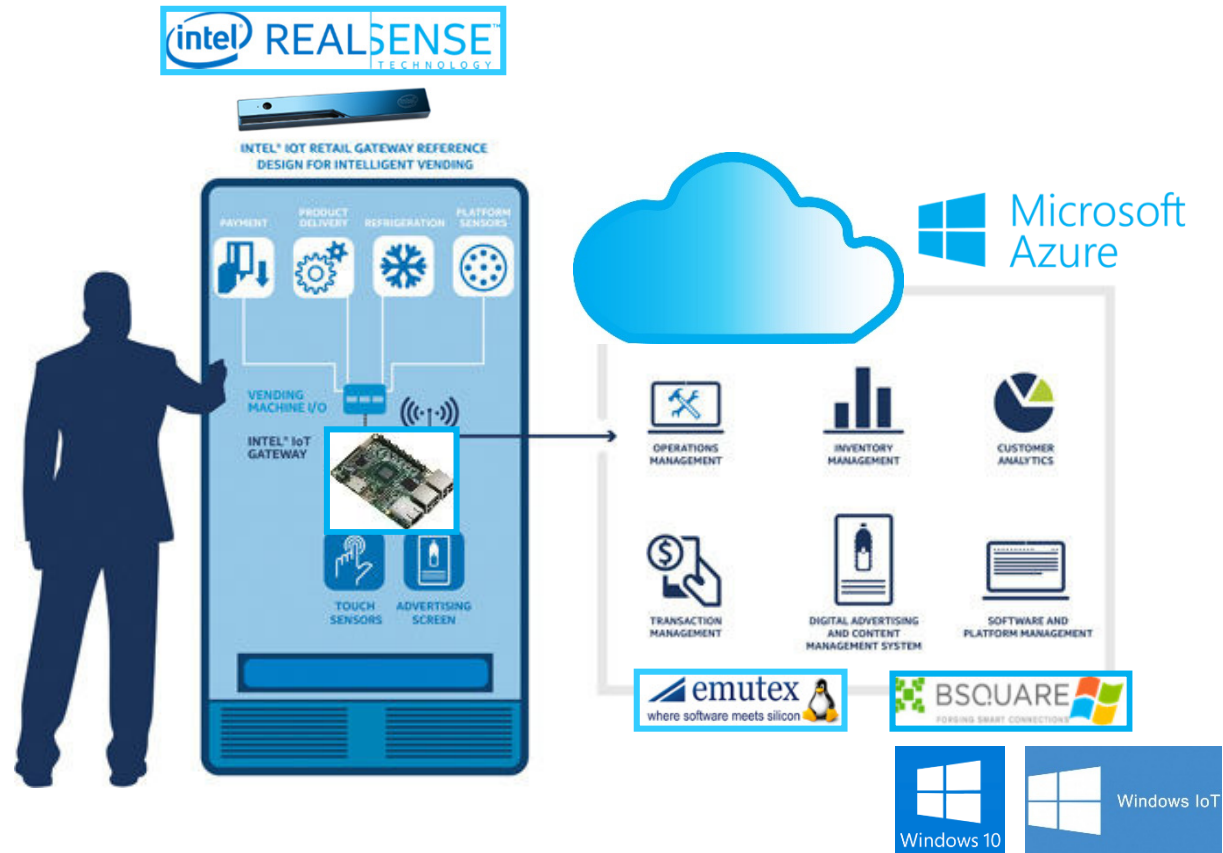
# UP with IoT



# UP in Smart Home



# UP in Smart Vending



# UP in Digital Signage



# Order Information

- **Packing list**
  - 1x UP board
  - 1x Quick start up guide

	Description	PN
<b>MP</b>	x5-8350, 64 bit 1GB RAM, 16GB eMMC	UP-CHT01-A10-0116
	x5-8350, 64 bit 2GB RAM, 16GB eMMC	UP-CHT01-A10-0216
	x5-8350, 64 bit 2GB RAM, 32GB eMMC	UP-CHT01-A10-0232
	x5-8350, 64 bit 4GB RAM, 32GB eMMC	UP-CHT01-A10-0432
	x5-8350, 64 bit 4GB RAM, 64GB eMMC	UP-CHT01-A10-0464



# Selling point

- Credit card size high performance PC board
- Flexible expansion with thousands of HAT modules
- Multifunction pins compare to Raspberry Pi
- Multi-displays support, HDMI, eDP, MIPI DSI
- Extensive I/O ports: 6x USB 2.0, 1x USB 3.0, 1x GbE, UART
- Multi OS support, Windows 8.1/10, Linux, Android
- Community service for any technical issues
- Strong partnership with Intel

